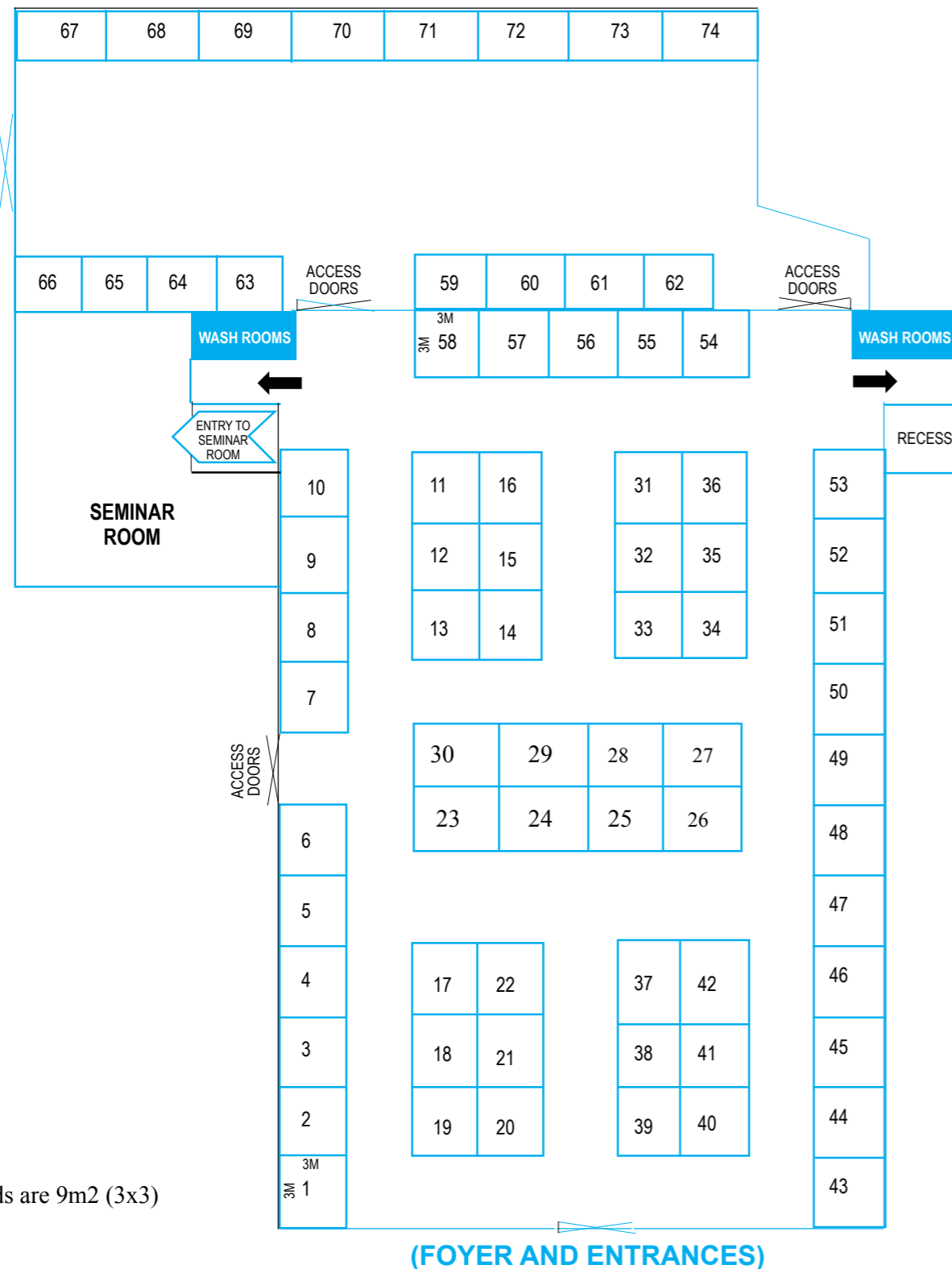




THE 13TH NAIROBI INTERNATIONAL EDUCATION FAIR

FLOOR PLAN

Sarit Expo Centre, Westlands, Nairobi, Kenya
March 10th - 13th, 2011



Key

- All Stands are 9m2 (3x3)



THE 13TH NAIROBI INTERNATIONAL EDUCATION FAIR

Eastern Africa's Leading Education & Careers Fair
INCORPORATING ECL-ASK EDUCATION PAVILLIONS COUNTRYWIDE
Your Guaranteed Students Recruitment Centres

At Sarit Expo Centre, Westlands, Nairobi, Kenya, March 10th - 13th, 2011

Theme: Accessing Global Career & Training Opportunities



Organised by:



Express Communications Ltd

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In Collaboration with



The Sarit Centre

Sarit Exhibitions & Promotions Ltd, P.O. Box 14474, Nairobi
Tel: 254-20-3747408/9, 3748662, Fax: 254-20-3747806, 3740891
E-mail: info@saritcentre.com
Website: www.saritcentre.com

Sponsorship & Co-branding Opportunities Available for Maximum Exposure

OBJECTIVES OF THE EVENT:

- Provide a Forum for the Local and International Colleges and Universities to showcase their career and training opportunities.
- Create awareness on entry requirements for the Foundation, Certificate, Diploma, Undergraduate and Post-graduate Programmes.
- Provide a one on one opportunities for School Leavers, Students, Parents, Guardians, Career Guidance and Counselling Teachers and the General Public to sample available Career and Training opportunities in Kenya and Abroad and also engage with owners of those institutions on scholarships, visa, accommodation facilities and living conditions.
- Provide a meeting point for the providers and consumers of Financial, Insurance, Transport, Technology and Equipment for the benefit of each other.
- Provide a Forum for the Launch and Promotion of new products/services targeting Education Stakeholders.

WHO SHOULD PARTICIPATE?

- Local & International Colleges & Universities
- Pre-University Institutions & Colleges
- Local & International Schools
- Publishers and booksellers
- Insurance Service Providers
- Financial Service Providers
- ICT Service Providers
- Foreign Missions & Embassies
- Examination Bodies

2010 PARTICIPANTS

Africa Nazarene University	Co-operative Bank of Kenya
Air Travel & Related Studies Centre	Daystar University
American Educational Advising Center	Dhiirens Hair & Beauty College
American Institute of Medicine	East Africa School of Aviation
Association of Chartered Certified Accountants	Ethames Graduate School, London
Australian Studies Institute	European Union (Study in Europe)
Catholic University of Eastern Africa, The	Foundation Institute of Africa
Cesar Ritz Colleges	German Academic Exchange Service (DAAD)
Charleston Travel Ltd	Goethe Institute – Nairobi
Chartered Institute of Marketing	Graffins College
China Information & Cultural Communication	Great Lakes University of Kisumu
City & Guilds International	I Choose Life – Africa

Inoorero University	Middlesex University, London
Institute of Advanced Technology	Organisers Office
Institute of Software Technologies	Oshwal College
Intel College / University of Sunderland	Otep Africa Ltd
International Hotel & Tourism Institute	Pan African Christian University
Kampala International University	Preparation for Life
KASNEB	Presbyterian University of East Africa
KCA University	Railway Training Institute
Kenruss Medics Ltd	SCLP Samaj School
Kenya Institute of Management	St.Christopher’s Schools
Kenya Methodist University	St.Paul’s University
Kenyatta University	Strathmore University
London School of Commerce	Swiss Management Academy
Lukas Nülle Training Systems, Germany	Tangaza College
Mt. Kenya University	True North Career Map
Makini College	Top Chefs Culinary Institute
Manpal University	United States International University
Marist International College	University of Nairobi
Mcensal School of Fashion Design	Wmeir – Winja & Partners - Education in Denmark

EXHIBITION/ADVERTISING DETAILS & COSTS

Exhibition: Minimum space available is 9 metres square at Shs.8,700 per square metre for Local Exhibitors and 220 U.S. Dollars per square metre for International Exhibitors. This covers the booth, power, one table and four chairs.

Advertisement rates in the Catalogue: (A4 size) printed in colour

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Quarter Page	Shs. 25,520	(\$ 330)
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Back Cover	Shs. 58,000	(\$ 750)
Inside Back Cover	Shs. 58,000	(\$ 750)
Centre Spread	Shs. 75,400	(\$ 965)

All rates are inclusive of 16% V.A.T.